



Célia Castanheiro
Managing Director Portugal

Personal note

What makes Transfer Pricing so interesting?

Transfer Pricing is unique in so many ways. I tend to separate it into four buckets: compliance, controversy, planning, and operating. Every situation is very different from the other and brings its own challenges. Sometimes you are fully emerged in a transfer pricing compliance engagement when an audit defense comes along, or a client is establishing a need subsidiary and needs your help. You need to shift gears fast. It never gets boring. We need to constantly reinvent ourselves and keep up with an ever-evolving tax environment.

Why do you work at Quanter Global?

Quanter is high caliber and nimble at the same time, allowing us to react to market demands quickly. It is a global player without the heavy overhead and administrative burden of a large professional firm. I'm proud to be Quanter's representative in Portugal and be an integral part of a winning team focused primarily in transfer pricing.

What makes Quanter Global different?

There are several traits that make Quanter different: it's specialized market, utmost respect for clients, enthusiasm about its brand, and most importantly a great value proposition. Clients receive first class expertise without associated bureaucracy and cost of a larger professional firm.

Professional Background

Célia is an economist specialized in Tax in the fields of Transfer Pricing and Trade & Customs. Célia has approximately 22 years of hands-on experience in Tax, mostly in Transfer Pricing in a BIG Four Firm. She has worked with some of the largest Portuguese based groups listed in the PSI 20, in addition to subsidiaries of multinational groups with operations in Portugal across several industries. She has extensive experience in business development and strong leadership skills. Over the years she participates in various training sessions in Portugal and overseas.

Qualifications

- Degree in Economics from the Institute of Mathematical and Management, Lusophone University.
- Bachelor in Accounting and Administration, Military Institute Pupils of the Army.
- Chartered Technical Accountant (CTOC).

Proven Track Record

- Has managed and co-led various transfer pricing projects in most industries. These projects relate to transfer pricing documentation, global restructurings, Mutual Agreement Procedures and Advance Pricing Agreements (APAs).
- Has expertise in the mapping and financial modelling as part of the design of TP restructuring projects.
- Setting of search strategies and coordination of benchmarking studies.





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Capabilities

- Transfer Pricing project management.
- Full circle of Transfer Pricing documentation.
- Financial modelling.
- Transfer Pricing design, implementation and defense.
- Fluent in Portuguese and English.

